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# Austin Minard

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## EXPERIENCE

### **Squid Games: The Trials**

*Freelance Performer/Immersive Consultant*

Los Angeles, CA  
November 2023 – Present

- Collaborated with Netflix’s creative team to conceptualize and implement immersive experiential elements, enhancing the audience’s engagement for “The Host” Role
- Performed as “The Host” in the trials, contributing to a memorable experience for participants

### **One Hour Projects – Readers Digest Network**

*Freelance Writer*

Los Angeles, CA  
May 2022 – September 2022

- Authored 12 engaging episodes for the Family Handyman Channel’s DIY home makeover series, One Hour Projects, blending educational content with humor through creative “how-to’s”, enhancing viewer engagement and learning

### **Just Fix It Productions**

*Freelance Performer/Set Builder*

Los Angeles, CA  
April 2021 - Present

- Helped build and perform in original shows and activations for well-known Intellectual Property works for Netflix, Amazon, Universal Studios, and Nickelodeon.
- Helped build and performed in original shows like CREEP LA, Night Fever, and The Willows.

### **Little Cinema**

*Freelance Talent/Production Assistant/Consultant*

Los Angeles, CA  
November 2021- Present

- Assisted with production of immersive activations for well-known Intellectual Property works for Disney+, Bravo, and Time Warner.
- Scheduled call-times, lead communication between production and talent, helped set up events, choreographed movements and scenes around showcased technology, and performed.

### **Black Tears**

*Freelance Writer/Director*

Los Angeles, CA  
November 2021

- Wrote and directed an original, fictional open-world immersive experience that showed participants the “dark side” of Hollywood at an extravagant party where they had to navigate sleazy executives, directors, and actors in order to “succeed” in their entertainment careers. The sold-out event took place in the Hollywood Hills.

### **Sleep Study**

*Producer/Actor/Writer/Sound Designer*

Remote  
April 2020—October 2020

- Co-created “Studium Somnum — A Sleep Study,” an original, remote immersive theater experience that lasted three days and three nights, and included three hours of original guided meditations, a two-and-a-half-hour original audio story, and numerous live phone calls, text messages, and emails. The show was sold out for all five months of its run.

### **Raravis Productions**

*Freelance Assistant Writer/Assistant Director/Actor*

Sandspoint, NY  
May 2020—October 2020

- Worked on *Dreams & Nightmares*, an immersive horror experience at the Hempstead House in Long Island, New York. And assisted with writing, directing, and choreographing various rooms, characters, and scenes.
- We serviced over 2,000 guests during the season.

### **Oberlin in Italy**

*Intern/Board Operator*

Arezzo, Italy  
June 2016—August 2016

- Built sets for six different Opera productions around various Piazzas and local theaters in Italy.

### **Fear Walk: An Interactive Haunted Experience**

*Director/Writer/Producer/Scenic Designer/Sound Designer*

Ithaca, NY  
Oct 2014—Oct 2017

- Spearheaded the creation and marketing of ‘Fear Walk’, a pioneering immersive horror experience in Ithaca, NY, leading a team of 50. Achieved a sell-out status for all shows, captivating over 4,000 participants with intricately designed, suspense-filled narratives.

## ADDITIONAL INFORMATION

- Publications: haunting.net review of “Studium Somnum — A Sleep Study;” Bloomberg Business Week review of “Fear Walk,” 2016; *The Ithacan* review of “Fear Walk,” 2015; *The Durango Herald* interview about “Fear Walk,” 2014.